



To Listen to recording:

[http://www.dot.state.mn.us/mnsaferoutes/news/network\\_calls.html](http://www.dot.state.mn.us/mnsaferoutes/news/network_calls.html)

Past Network Call Notes are available at:

[http://www.dot.state.mn.us/mnsaferoutes/news/network\\_calls.html](http://www.dot.state.mn.us/mnsaferoutes/news/network_calls.html)

*Please note: recordings of the Network Calls are archived for 6 months only*



## THE MINNESOTA SAFE ROUTES TO SCHOOL NETWORK...

...is approximately 190 dedicated professionals from organizations and agencies that are advancing Safe Routes to School (SRTS) in Minnesota...

...that builds skills in Minnesota communities to successfully implement SRTS, supporting partnerships between state and local agencies, municipalities, and advocacy organizations, and advocating for policy changes to support walking and bicycling to schools and improvements to the built environment...



...and makes Minnesota a state where all students, no matter their race, ethnicity, income level, age, ability, or geographic location, can walk and bicycle on routes that are safe, comfortable and convenient...

...because to be able to walk and bike safely makes health, learning, communities, and independence better for all of us.

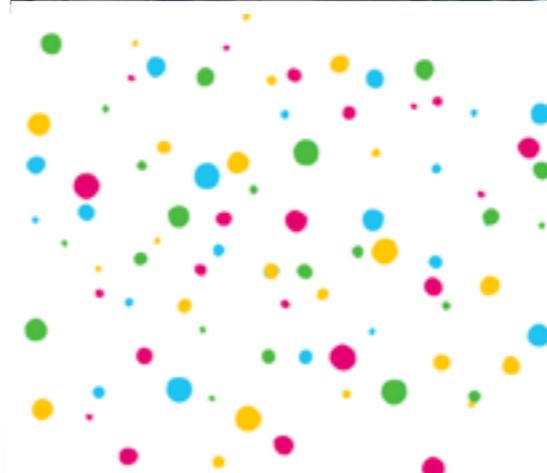
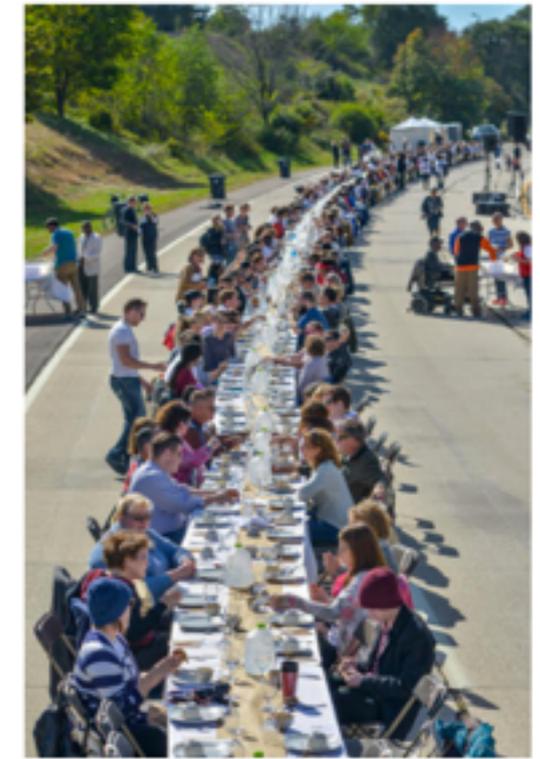
Convert to title slide



## AGENDA

- Welcome and Introduction
- Presentation: Change X
  - Niamh McKenna
- News From MnDOT SRTS: Dave Cowan
- Announcements

# Great people and ideas transforming communities across Minnesota





## OUR VISION

Every community thriving



## OUR STRATEGY

Make it easier for people to create communities they love by connecting them with the most impactful ideas and those with the resources to support



## OUR GOAL

Improve life for one billion people in ten years

# BUILDING THRIVING COMMUNITIES, SUSTAINABLY

>50 Impactful Ideas



1000's of Local Changemakers



Impact Marketplace



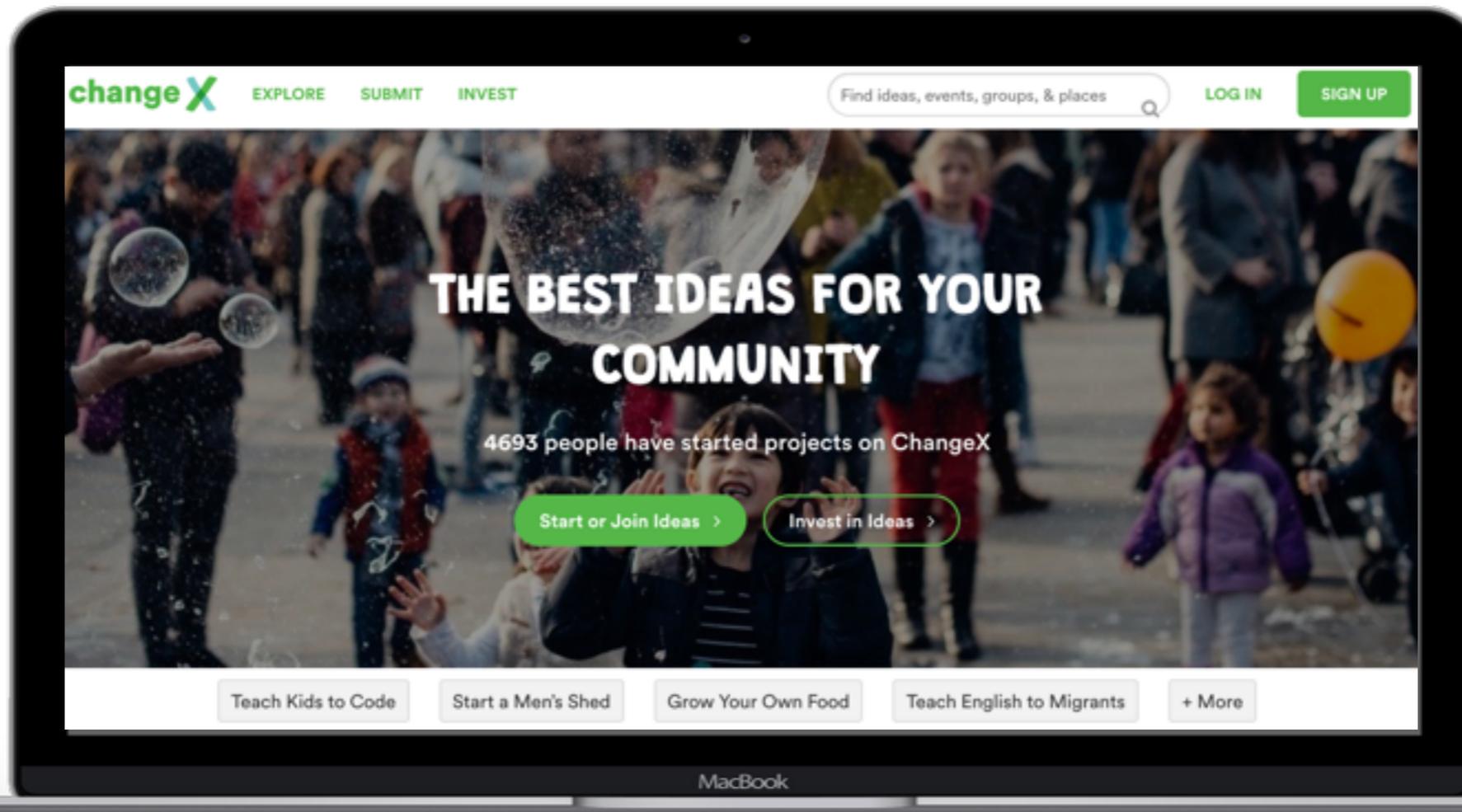
Impact Funders



# HOW IT WORKS

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[View Website](#)



# WHAT WE'VE LEARNED ABOUT STARTERS SO FAR

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>5,000 Starters

Female: 66%

Core Age Profile: 35-54

Across Zip Codes

Typically College Educated

40% Professional: Teachers, Healthcare workers ...

Core Motive: Purposeful Connection

Discovery: Facebook, Word of Mouth

Challenges: Time, Team, Money, Know How

Key Data Points:

% Active: 28% MN v 53% Ireland

% Intent: 53% MN v 18% Ireland

# People Impacted: 23 MN v 61 Ireland

# INSPIRE, RECRUIT & SUPPORT

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## Ads & Referrals

facebook changeX



Interested in starting or joining a Men's Shed? Find out more about how you can get started!



Start or Join a Men's Shed Today!

[Learn More](#)

Would You Build a Boat?

Five Step Guide

Support & Mentor

Seed Finance

Collaboration Tools

# IDEA CRITERIA

Demonstrated  
Impact

Scaling  
Potential

Committed  
Team

Partner  
Criteria

# SELECTION PROCESS

Nomination or  
Application

ChangeX  
Screen

Selection  
Panel

Onboard &  
Package

# PACKAGING PROCESS

Packaging  
Template

Test &  
Sharpen

Onboard  
Team

Launch with  
Email & Ads

# THE MINNESOTA JOURNEY

**SEPTEMBER '16**  
Launch event in Minneapolis with RWJF, local leaders from citizen sector, government & business.

**JANUARY '17**  
Launch of the #MinnesotaWelcomes campaign to cultivate inclusive and diverse communities.

**JUNE '17**  
Impact research results show 103 active starters of 370 approved. 2,369 direct beneficiaries to date.

**JULY – SEPT '16**  
Packaging of initial portfolio of ideas. 100 one-on-one meetings with local leaders and potential partners.

**DECEMBER '16**  
The first 30 starters activated in Minnesota in ideas such as GirlTrek and Men's Sheds.

**MARCH '17**  
250 approved starters in Minnesota. Five new ideas added to portfolio based on local demand. Welcome Dinners featured on MPR.

**NOV'17**  
Launch of Greater Minnesota partnership with Center for Prevention at Blue Cross and Blue Shield of Minnesota





# WHAT IDEAS MIGHT WORK IN YOUR COMMUNITY?



A health movement that activates thousands of Black women to be change makers - through walking.



Helping communities to turn spaces in to PLAYces for all kids.



A place in the community where all men can find meaning, friendship and belonging.



A healthier and more eco-friendly way for kids to get to school.



Sambusa Sunday - Enabling community conversations to connect, build and uplift.



Supporting and encouraging young people to become outdoor enthusiasts and environmental stewards.



Global competence teaching and learning for middle and high school classrooms.



Bringing people together to learn, share and grow their own food.



A nationwide movement building more welcoming communities.

# HOW MIGHT WE WORK TOGETHER?



ChangeX could act as an **additional distribution channel** for SRTS programs and initiatives by packaging and helping to spread to more communities across Minnesota through the ChangeX platform.



We can help with **knowledge sharing and dissemination** of information and best practice to new and existing networks (alongside existing resource center).

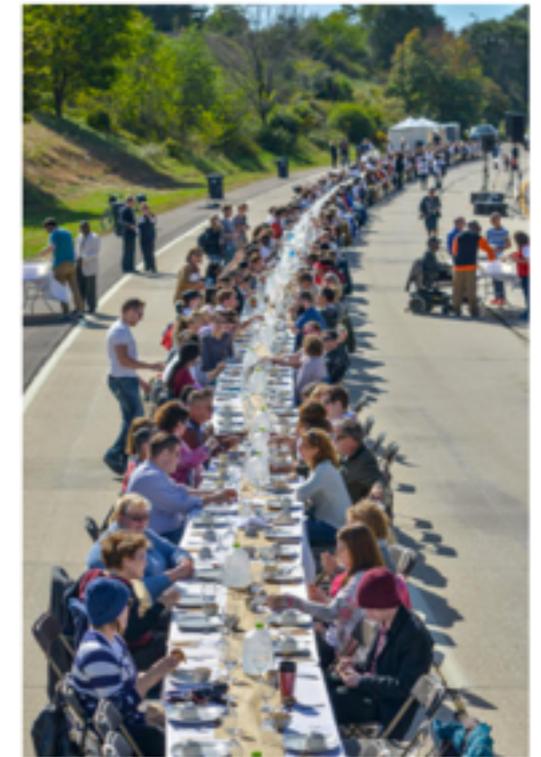


**Reach new communities** through our existing network of changemakers and **provide new ideas** that may be relevant for the SRTS Network.



You can **track the impact of SRTS programs** live on ChangeX - where groups are, when groups or schools get active, how many people are benefiting.

# Great people and ideas transforming communities across Minnesota



changeX

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## Solicitation Open!

- Statewide Planning Grants
- ~\$300,000
- Deadline Jan. 5<sup>th</sup>, noon
- Link to application
- Priorities?



<http://www.dot.state.mn.us/saferoutes/planning-grants.html>



## ANNOUNCEMENTS

- [SRTS Academy Application](#) – To host a spring workshop, application deadline February 28, 2018
- Annual SRTS Network Survey will be open Nov 1 to Nov 28:  
<https://www.surveymonkey.com/r/SRTSNetwork2017>

### Walk! Bike! Fun! Updates:

The new application to host a 2018 WBF training will come out the 2nd week of January. It will include options for both Spring and Fall. Intention is to allow for planning when school is in session and remove barrier of planning during summer when staff is away.

Deadline for requesting Spring trainings will be February 28th,  
Deadline for requesting Fall trainings will be June 1st.

## WALK/BIKE TO SCHOOL DATES:

~~OCTOBER 4<sup>TH</sup>, 2017~~

FEBRUARY 7<sup>TH</sup>, 2018

MAY 9<sup>TH</sup>, 2018



Implementation support

Funding

Capacity of rdcs

Evaluation

Completeness of an application (asks the most important questions)

Most planning work or largest # of students reached



## THE MINNESOTA SAFE ROUTES TO SCHOOL NETWORK...

**MONTH**

October 26, 10:00 – 11:00 AM  
(please note date change)

**TOPIC**

- Community bike shops and access in Rural MN

**MONTH**

November 16, 10:00 – 11:00 AM

**TOPIC**

- Change X -

**MONTH**

December 21, 10:00 – 11:00 AM

**TOPIC**

- 2017 Survey Results

To join the Minnesota Safe Routes to School Network,  
email [center.communications@bluecrossmn.com](mailto:center.communications@bluecrossmn.com)

January 18 SRTS in Large School Districts and Minneapolis New SRTS Action Plan



## 2017 MEETINGS

### 2017 Meeting Dates:

~~January 19~~

~~February 16~~ *cancelled due to tech issues*

~~March 23~~

~~April 20~~

~~May 18~~

~~June 15~~

~~July 20~~

~~August 17~~

~~September 21~~

~~October 26~~

~~November 16~~

~~December 21~~

Call Time: 10:00 – 11:00AM



THANK YOU!