



# MN SRTS NETWORK

9/22/16



# AGENDA

- Welcome and Introduction
- Resource Question
- Preparing for Walk/Bike to School Day  
Dave Cowan, State SRTS Coordinator
- Getting Evaluation off the Ground with a New School Year  
Kelly Corbin, MDH State PA Coordinator
- Announcements
- Open Space

# Resource Question

What have people done this summer to maintain SRTS momentum? Is there anything you have done differently?

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# Preparing for Walk/Bike to School Day



**Dave Cowan**

Safe Routes to School Coordinator

MnDOT

# International Walk to School Day 20<sup>th</sup> Anniversary!





# START SMALL!

~~PLAN EARLY~~





**GET THE PRINCIPAL ON BOARD  
(AND GET HELP!)**

# I INCLUDE ALL STUDENTS



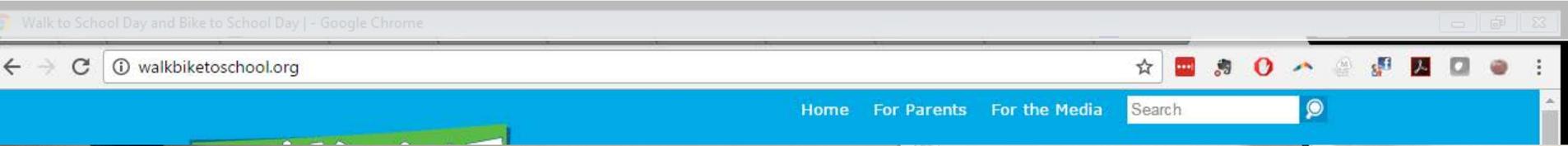
# PROVIDE INCENTIVES



# COMMUNICATE WITH PARENTS



# GET REGISTERED at WALKBIKETOSCHOOL.ORG



# SCWAAAG!



# Use MnSRTS Resource Center Tools!

[Mnsaferoutestoschool.org](http://Mnsaferoutestoschool.org)



Search the site

## Walk to School Day Toolkit

All PowerPoint files are customizable; please update the docu with local school information before exporting or printing.

- [Instructions for WTSD Toolkit](#) (word)
- [Sample Text for WTSD Communications](#)
- [Walk to School Day Parent Flier](#) (PPT)
- [Walk to School Day School Flyer](#) (PPT)
- [Walk to School Day Social Media Posts](#) (PPT)
- [Walk to School Walk Zone Post Card](#) (PPT)

InDesign versions of the above templates are also available t request. Contact [saferoutes.dot@state.mn.us](mailto:saferoutes.dot@state.mn.us) with any quest requests.

Are you using the new documents? Let us know if you have i for changes or additional resources and please share with us success stories of using these new resources!

ABOUT  
MnSRTS

PLANNING  
INFORMATION

RESOURCES  
& 5e TOOLS

CURRENT  
PROGRAMS

NEWS  
& EVENTS

CONTACT  
US

Contact Information

[MnSRTS Brand & Toolkit Downloads](#)

Training Request Form

Presentation & Materials Request Form

Partner Programs

MnSRTS Steering Committee

HOME > CONTACT US > MNSRTS BRAND DOWNLOADS

## MnSRTS Brand & Toolkit Downloads

### MnSRTS Brand

The Minnesota Safe Routes to School brand is a community asset and can be used by anyone who wants to use the materials for their local programs, to increase awareness of SRTS and participation in walking and biking to school and in the community.



# *Walk to School Day!*

## *October 5, 2016*



For more information, visit:  
[www.mnsaferoutestoschool.org](http://www.mnsaferoutestoschool.org)

# Walk to School Day Photo Contest!

It's easy to enter!

Post the photo between now and October 14<sup>th</sup> using the hashtag #mnwalks to facebook, twitter, or instagram.

If your photo receives the most likes, you will be eligible to receive a Target gift card for up to \$30 (12 gift cards are available). Winners will be notified via the respective social network.



# Safe Routes: Getting Evaluation off the Ground

**Kelly Corbin, MA**  
**Physical Activity Coordinator**



Don't forget the Evaluation "E"

# Growing your SRTS with Evaluation

- **Quantifies participation & engagement**
- **Informs on existing barriers to work on**
- **Identifies next steps for efforts**

*Helps you tell your local story*

# What Tools Are Available?

- **Student Travel Tally**
- **Parent Survey**
- <http://guide.saferoutesinfo.org/evaluation/>

# Student Travel Tally

## Safe Routes to School Students Arrival and Departure Tally Sheet

+ CAPITAL LETTERS ONLY – BLUE OR BLACK INK ONLY +

School Name:  Teacher's First Name:  Teacher's Last Name:

Grade: (PK,K,1,2,3...)   Monday's Date (Week count was conducted)        Number of Students Enrolled in Class:

0 2                      M M   D D   Y Y Y Y                      1 5

- Please conduct these counts on two of the following three days Tuesday, Wednesday, or Thursday. (Three days would provide better data if counted)
- Please do not conduct these counts on Mondays or Fridays.
- Before asking your students to raise their hands, please read through all possible answer choices so they will know their choices. Each Student may only answer once.
- Ask your students as a group the question "How did you arrive at school today?"
- Then, reread each answer choice and record the number of students that raised their hands for each. Place just one character or number in each box.
- Follow the same procedure for the question "How do you plan to leave for home after school?"
- You can conduct the counts once per day but during the count please ask students both the school arrival and departure questions.
- Please conduct this count regardless of weather conditions (i.e., ask these questions on rainy days, too).

**Step 1.**  
Fill in the weather conditions and number of students in each class

**Step 2.**  
**AM** – "How did you arrive at school today?" Record the number of hands for each answer.  
**PM** – "How do you plan to leave for home after school?" Record the number of hands for each answer.

Key	Weather	Student Tally	Walk	Bike	School Bus	Family Vehicle	Carpool	Transit	Other
	S = sunny R = rainy O = overcast SN = snow	Number in class when count made	-	-	-	Only with Children from your family	Riding with children from other families	City bus, subway, etc.	Skate-board, scooter, etc.
Sample AM	S N	2 0	2	3	8	3		3	1
Sample PM	R	1 9	3	3	8	1	2	2	
Tues. AM									
Tues. PM									
Wed. AM									
Wed. PM									
Thurs. AM									
Thurs. PM									

Please list any disruptions to these counts or any unusual travel conditions to/from the school on the days of the tally.

+ \_\_\_\_\_ +



# Create your Own Evaluation Tools

- **Where are there opportunities to gather information?**
  - Walk & Bike to School Day
  - School Assemblies
  - Walking School Buses
  - Bike Rodeos
  - Tabling events
  - Existing school, parent, or student surveys

# Create your Own Evaluation Tools

→ **Gather data that will help you**

- 1. What question(s) do you want to answer?**
- 2. What information or data do you need in order to answer the question(s)?**
- 3. How will you use the information after you collect it?**
  - Analysis plan
  - Action plan

# Create your Own Evaluation Tools

- **Keep it simple**
  - Just a few simple questions
  - Easy to participate
  - Easy to compile data and use

# Get Creative!



What if you used this for kids to vote on the best part of their walk to school?



What if you used this to capture bike and walk to school stories?

# MN Walks Community Engagement Tools



<http://www.dot.state.mn.us/peds/plan/>



The only rule is that Taylor must walk on the sidewalks or crosswalks at all times. Some of the streets in the neighborhood do not have sidewalks or they are disconnected or dead-end, making it more challenging for Taylor to get to their destinations. Not only does the activity entertain children during engagement events, but it can also help kids learn how to read a city map, demonstrate how they can safely walk different routes in a neighborhood, and most importantly, have fun!

### Help Taylor Find Their Way!

- Start at Taylor's red house.
- Walk to the red schoolhouse.
- Walk to the park.
- Walk back to Taylor's red house.

Remember, Taylor must walk on a sidewalk or crosswalk at all times!

Minnesota GO Statewide Pedestrian System Plan Find more information at: [www.minnesotago.org/walks](http://www.minnesotago.org/walks) @minnesotago #mnrwalks facebook.com/MinnesotaGO TooleDesignGroup



# SRTS Evaluation Worksheet

**STRATEGY:**

**Time Frame:**

**Data Collectors:**

What will be Done	What will be Measured	How and When it will be Measured

Change Expected	What will be Measured	How and When it will be Measured

**Notes:**

# Process Evaluation

- **Document what, when, and how changes were made**
- **Tells the story of your SRTS program**
- **Helps you interpret results of student tallies**
- **Examples of things to document**
  - SRTS Plan
    - Who was involved?
    - How was the work funded?
    - When was the plan completed?
    - Is the plan being implemented?
      - Why/why not?

# Policy, Systems, and Environmental Change Examples

Change	Description	Date Completed
Policy Changes Wellness policy Student-parent handbook School improvement plans Safe Routes to School plans Other	Added language to wellness policy encouraging walking/biking  Completed SRTS plan	August 2014  November 2012
System Changes Safety patrols Drop-off zones Other	Drop-off zone established ¼ mile from school	March 2013
Environmental Changes Safe walking zones Bike racks Other	30 new bike racks installed in front of school	September 2014

# ANNOUNCEMENTS

**Next Call: October 20; 10:00 – 11:00AM**

**Maintaining Momentum into the Cold Dark Days**

# 2016 MEETINGS

## 2016 Meeting Dates:

~~January 21~~

~~February 18~~

~~March 17~~ **Changed to March 24**

~~April 21~~

~~May 19~~

~~June 16~~

~~July 21~~

~~August 18 (Wed Aug 17, 11:30 – 12:30)~~

~~September 15 rescheduled to 22~~

**October 20 (Confirm MEA)**

**November 17**

**December 15**

**Call Time: 10:00 – 11:00AM**

**LIVE  
FEARLESS<sup>SM</sup>**



**THANK YOU.**