

List of Road Departure Strategies

		ATP 1	ATP 7
Objectives	Strategies	Total	Total
15.1 A -- Keep vehicles from encroaching on the roadside	15.1 A1 -- Install shoulder rumble strips	4	23
	15.1 A2 -- Install enhanced pavement markings, edgeline rumble strips or modified shoulder rumble strips on section with narrow or no paved shoulders	36	21
	15.1 A3 -- Install centerline rumble strips	5	0
	15.1 A4 -- Provide enhanced shoulder or delineation and marking for sharp curves	45	30
15.1 B -- Minimize the likelihood of crashing into an	15.1 A8 -- Apply shoulder treatments *Eliminate shoulder drop-offs *Safety edge *Widen and/or pave shoulders	20	34
	15.1 B2 -- Remove/relocate objects in hazardous locations	8	11

List of Unsignalized Intersection Strategies

		ATP 1	ATP 7
Objectives	Strategies	Total	Total
17.1 A -- Improve management of access near	17.1 A1 -- Implement driveway closure/relocations	8	0
17.1 B -- Reduce the frequency and severity of intersection conflicts through geometric design improvements	17.1 B16 -- Realign intersection approaches to reduce or eliminate intersection skew	2	26
	17.1 B17 -- Use indirect left-turn treatments to minimize conflicts at divided highway intersections	0	2
17.1 C -- Improve sight distance at unsignalized intersections	17.1 C1 -- Clear sight triangle on approaches and in medians by clearing grub, eliminating parking, etc	0	3
17.1 D -- Improve availability of gaps in traffic and assist drivers in judging gap sizes at unsignalized intersections	17.1 D1 -- Provide an automated real-time system to inform drivers of crossing conflicts and the suitability of available gaps for making turning and crossing maneuvers	3	4
17.1 E -- Improve driver awareness of intersections as viewed from the intersection approach	17.1 E1 -- Improve visibility of intersections by providing enhanced signing and delineation (stop bar, larger regulatory signs, LED stop signs, etc)	17	14
	17.1 E2 -- Improve visibility of intersections by providing lighting	15	27
17.1 F -- Choose appropriate intersection traffic control to minimize crash frequency and severity	17.1 F3 -- Provide roundabouts at appropriate locations	12	5
17.1 H -- Reduce operating speeds on specific	17.1 H1 -- Install dynamic speed feedback signs*	15	4

List of Signalized Intersection Strategies

		ATP 1	ATP 7
Objectives	Strategies	Total	Total
17.2 E -- Improve driver compliance with traffic control devices	17.2 E2 -- Supplement conventional enforcement of red-light running with Enforcement lights	27	21

List of Head On Strategies

		ATP 1	ATP 7
Objectives	Strategies	Total	Total
18.1 A -- Keep vehicles from encroaching into opposite lane	18.1 A1—Install centerline rumble strips for two-lane roads	14	1
	18.1 A4—Provide center two-way left-turn lanes for four- and two-lane roads	3	0
	18.1 A5—Reallocate total two-lane roadway width (lane and shoulder) to include a narrow “buffer median”	0	1

List of Impaired Strategies

		ATP 1	ATP 7
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Objectives	Strategies	Total	Total
5.1 B-Enforce DWI Laws	*5.1 B1-Conduct Regular Well-Publicized DWI Saturations	63	59
	*5.1 B3-Conduct education and awareness campaign of the targeted enforcement of Zero Tolerance Laws for Drivers Under Age 21	0	9

List of Increasing Seatbelt Usage Strategies

Objectives	Strategies	ATP 1 Total	ATP 7 Total
8.1 A- Maximize use of occupant restraints by all vehicle occupants	*8.1 A1- Conduct highly publicized enforcement campaigns to maximize restraint use. Specifically, night time belt enforcement saturation.	50	50
	6.1 D3—Encourage employers to 1) offer education programs to employees and to 2) enact traffic safety policies with clear consequences for failure to comply.	0	10
8.1 B- Insure that restraints, especially child and infant restraints, are properly used	8.1 B2- Conduct high-profile "child restraint inspection" events at multiple community locations.	12	8
	8.1 B3- Train advocates to check for proper child restraint use.		

List of Motorcycle Safety Strategies

Objectives	Strategies	ATP 1 Total	ATP 7 Total
11.1 B Reduce the number of motorcycle crashes due to rider impairment	*Publicize and conduct a high visibility enforcement of all laws pertaining to motorcycle riding.	1	5
11.1 C Reduce the number of motorcycle crashes due to unlicensed or untrained motorcycle riders	11.1 C2 Ensure that licensing and rider training programs adequately teach and measure skills and behaviors required for crash avoidance.	0	7
11.1 E Reduce the severity of motorcycle crashes	11.1 E1 Increase the use of FMVSS 218 compliant helmets.	11	19

List of Aggressive Driving Strategies

Objectives	Strategies	ATP 1 Total	ATP 7 Total
4.1 A- Deter aggressive driving in specific populations, including those with a history of such behavior, and at specific locations	4.1 A1- Publicize and conduct high visibility targeted enforcement of speeding and aggressive driving	53	27
	4.1 A3- Impose sanctions against repeat offenders		

List of Distracted Driving Strategies

Objectives	Strategies	ATP 1 Total	ATP 7 Total
Objective 6.1 C—Increase driver awareness of the risks of drowsy and distracted driving and promote driver focus	*6.1 C2—Conduct high visibility enforcement for existing statutes to deter distracted and drowsy driving	17	44
	6.1 D3—Encourage employers to 1) offer fatigue management programs to employees working nighttime or rotating shifts and to 2) enact traffic safety policies with clear consequences for failure to comply.		

List of Young Driver & Bicycle Strategies

Objectives	Strategies	ATP 1 Total	ATP 7 Total
1.1B Publicize, enforce, and adjudicate laws pertaining to young drivers	1B -- Publicize and conduct a high visibility enforcement GDL restrictions, cell and texting laws, underage drinking and driving and seatbelt laws	25	13
1.1C Assist parents in managing their teens' driving	1C.1-- Engage parents through outreach programs designed to educate parents about teen driving risks, driving tips for their teens, facilitate parental supervision and management of young drivers, encourage selection of safer vehicles for young drivers, with safety as a priority over convenience.	10	0
Ensuring Safer Bicycle Travel	10D -- Increase bicycle helmet usage, enhanced enforcement of bicycle laws, and publicize issues.	2	0